



**Department of Parks, Recreation
& Conservation**

ID 113981

Date: June 24, 2026

To: The Honorable Board of Acquisition and Contract

From: Peter J. Tartaglia, Acting Commissioner
Department of Parks, Recreation and Conservation

Re: Request for authority for the County of Westchester to enter into a permit agreement with The Hayes Initiative, LLC to utilize the County's property at Kensico Dam Plaza to hold a World Cup Watch Experience Event on Sunday, July 19, 2026. In consideration for services provided, The Hayes Initiative, LLC, will pay to the County a total amount of One Hundred and Seventy Five Thousand (\$175,000.00) Dollars.

The attached Resolution, if approved by your Honorable Board, would authorize the County of Westchester, acting by and through the Department of Parks, Recreation and Conservation, to enter into a permit agreement with The Hayes Initiative, LLC ("Permittee"), 30 West 42nd Street, New York, NY 10108, for use of certain areas of Kensico Dam Plaza for the purpose of holding an Event known as The World Cup Watch Experience (the "Event"). Load in is scheduled to be from 8:00 am to 7:00 pm on Thursday, Friday and Saturday, July 16th – July 18th respectively. The Event will be on Sunday, July 19, 2026 with exact times to still be determined. Load out will be on Monday, July 20 from 8:00 am to 7:00 pm..

As consideration, the County will be paid an amount of One Hundred and Seventy Five Thousand (\$175,000.00) Dollars as reimbursement for property use and services provided. The Event will be free to the public, but tickets will be required for entry. Parking will be available for the public off-site at the Westchester Community College, Westchester County Center and North White Plains Metro North Parking lot. Permittee shall provide shuttle services to and from the Event from the off-site parking at its sole cost and expense.

The goal of this Event is to provide an opportunity for public engagement, cultural enrichment, and visual arts experience. This Event will also promote the County's park at Kensico Dam Plaza.

Department of Parks, Recreation and Conservation personnel will track and monitor the production of the event through the day.

The proposed permit is exempt from the County's Procurement Policy pursuant to Section 3(b) thereof.

Accordingly, your favorable action on the annexed Resolution is most respectfully urged and recommended.

RESOLUTION

Upon a communication from the Acting Commissioner of the Department of Parks, Recreation and Conservation, be it hereby

RESOLVED, that the County of Westchester is hereby authorized to enter into an agreement with The Hayes Initiative, LLC (“Permittee”), 30 West 42nd Street, New York, NY 10108, for use of certain areas of Kensico Dam Plaza for the purpose of holding an event known as The World Cup Watch Experience (the “Event”). Load in is scheduled to be from 8:00 am to 7:00 pm on Thursday, Friday and Saturday, July 16th – July 18th respectively. The Event will be on Sunday, July 19, 2026 with exact times to still be determined. Load out will be on Monday, July 20 from 8:00 am to 7:00 pm; and be it further

RESOLVED, that in addition to granting a Permit for use of certain areas of Kensico Dam Plaza, the County will receive an amount of One Hundred and Seventy Five Thousand (\$175,000.00) Dollars for services provided; and be it further

RESOLVED, that the County Executive or his authorized designee is hereby empowered to execute any and all instruments and take such other actions as maybe reasonably necessary to effectuate the purposes hereof.

PRC-1526

Original Agreement	\$175,000.00
First Amendment	\$
This Amendment	\$ _____
TOTAL	\$175,000.00

Account to be Charged/Credited

Fund	Dept	Major Program, Program & Phase Or Unit	Object/ Sub-Object	Trust Account	Dollars
165	42	5050	9289		\$175,000.00

Budget Funding Year(s) 2026 Start Date 7/16/2026 End Date 7/20/2026
 (must match resolution)

Funding Source Tax Dollars _____

State Aid _____

\$175,000.00 Federal Aid _____

(must match resolution)

Other revenue _____