



Kenneth W. Jenkins
County Executive

Natasha Caputo
Director
Tourism & Film



112826

To: Honorable Members of the Board of Acquisition and Contract

From: Natasha Caputo
Director of Tourism & Film

Date: January 12, 2026

Re: Authority to amend an agreement with Harrison Edwards, Inc. d/b/a Harry for the provision of public relations and marketing services to promote Westchester County as an attractive business-friendly destination for TV and film production, by extending the term of the agreement for an additional one (1) year period commencing on January 1, 2026 and continuing through December 31, 2026 and increasing the amount not-to-exceed by \$125,000.00.

By resolution approved on January 19, 2023 (the "January 19th Resolution"), your Honorable Board authorized the County of Westchester (the "County"), acting by and through its Office of Tourism & Film ("WCOTF"), to enter into an agreement with Harrison Edwards, Inc. d/b/a Harry ("Harry") for the provision of public relations and marketing services to promote Westchester County as an attractive business-friendly destination for TV and film production, for an initial term commencing on January 1, 2023 and terminating on December 31, 2023 (the "Initial Term") for an amount not to exceed One Hundred Twenty-Five Thousand Dollars (\$125,000.00), payable pursuant to an approved budget and subject to County appropriations (the "Agreement"). The January 19th Resolution further provided that the County, at its sole option, could renew the Agreement for up to two (2) additional terms of one (1) year each, on the same terms and conditions as the Initial Term, subject to the prior approval of your Honorable Board. The Agreement was subsequently executed.

Thereafter, by resolution approved on December 14, 2023, your Honorable Board authorized the County to exercise the first of its two (2) one (1) year options to extend the term of the Agreement for an additional year from January 1, 2024 through December 31, 2024 in an amount not to exceed One Hundred Thousand Dollars (\$100,000.00), payable pursuant to an approved budget (the "First Amendment"). The First Amendment was subsequently executed. Thereafter, by resolution approved on November 20, 2024, your Honorable Board authorized the County to exercise the second of its two (2) one (1) year options to extend the term of the Agreement for an additional year from January 1, 2025 through December 31, 2025 in an amount not to

exceed One Hundred Thousand Dollars (\$100,000.00), payable pursuant to an approved budget and to amend the agreement to reflect the legal name change of Harry (the "Second Amendment"). The Second Amendment was subsequently executed.

The County now desires to again amend the Agreement to extend the term of the Agreement for an additional one-year period commencing on January 1, 2026 and continuing through December 31, 2026 (the "Third Amendment"). In consideration for services to be rendered by Harry during the Third Amendment, the County shall pay Harry an amount not-to-exceed One Hundred Twenty-Five Thousand Dollars (\$125,000.00), payable pursuant to an approved budget, for a new total Agreement not-to-exceed amount of Four Hundred Fifty Thousand Dollars (\$450,000.00).

Authority to exempt the procurement of this proposed Third Amendment from the requirements of the Westchester County Procurement Policy and Procedures pursuant to Section 3(a)xxi thereof, has been granted by your Honorable Board in accordance with a separate resolution of even date herewith.

The proposed Third Amendment will serve a public purpose by promoting Westchester County as an attractive business-friendly destination for TV and film production, thereby stimulating the local economy by bringing film companies into the County to patronize our local attractions, hotels, and restaurants.

Except as specifically amended hereby, all remaining terms and conditions set forth in the Agreement, as previously amended, shall remain in full force and effect.

Accordingly, your favorable action on the annexed Resolution is most respectfully urged and recommended.

NC/JPI

RESOLUTION

Upon a communication from the Director of Tourism & Film, be it hereby:

RESOLVED, that the County of Westchester (the "County") is authorized to further amend an agreement with Harrison Edwards, Inc. d/b/a Harry ("Harry") (the "Agreement"), pursuant to which Harry agreed to provide public relations and marketing services to promote Westchester County as an attractive business-friendly destination for TV and film production, in order to extend the term of the Agreement for an additional one (1) year period commencing on January 1, 2026 and continuing through December 31, 2026 for an additional amount not-to-exceed One Hundred Twenty-Five Thousand Dollars (\$125,000.00), payable pursuant to an approved budget, for a new total Agreement not-to-exceed amount of Four Hundred Fifty Thousand Dollars (\$450,000.00); and be it further

RESOLVED, that except as otherwise specifically amended hereby, all other terms and conditions set forth in the Agreement, as previously amended, shall remain in full force and effect upon the parties; and be it further

RESOLVED, that the County Executive or his duly authorized designee be hereby authorized and empowered to execute any and all instruments necessary and proper to accomplish the purposes of this Resolution.

Account to be
Charged/credited

Year	Fund	Agency	Major Program, Program & Phase Or Unit	Object/ Sub-Object	Trust Account	Dollars
2026	263	11	B169	4380		125,000.00

Budget Funding Year(s) 2026 Start Date 01/01/2026 End Date 12/31/2026

Tax Dollars: _____
State Aid: _____
Federal Aid: _____
Other: \$125,000.00 FILM REVENUE