



Westchester Community College

State University of New York

OnBase: 89664

December 20, 2021

To: Board of Acquisition and Contract

From: Dr. Belinda S. Miles
President

Re: Authority to amend an agreement with Thompson & Bender LLC, for advertising services for Westchester Community College in order to approve AnswerNet, Inc. as a subcontractor and to increase the NTE of the contract from \$200,000.00 to \$216,500.

Authority is requested from your Honorable Board to authorize the County of Westchester ("County"), acting by and through Westchester Community College (the "College"), to amend an agreement with Thompson & Bender LLC ("Thompson & Bender"), for the provision of full-service advertising services for Westchester Community College, in order to increase the not to exceed amount of the contract from \$200,000.00 to \$216,500.00 and to authorize Thompson & Bender to utilize as a subconsultant, AnswerNet, Inc., 3930 Commerce Avenue, Willow Grove, PA 19090 to provide outreach to students who have not registered for the Spring 2022 term at the College. This is consistent with the goals of the College and this contract, which is to encourage enrollment at the College.

The public purpose of this agreement is to ensure that the College effectively communicates its mission to the public and continues to attract students to its campus and off-site centers. The agreement will be monitored by Westchester Community College personnel.

An appropriate resolution is attached for your approval.

BSM:sg
Attachment

RESOLUTION

Upon a communication from the President of Westchester Community College, be it hereby

RESOLVED, that the County of Westchester, acting by and through Westchester Community College (the "College") is authorized to amend an agreement with Thompson & Bender LLC ("Thompson & Bender") for the provision of full-service advertising services for Westchester Community College, in order to increase the not to exceed amount of the contract from \$200,000.00 to \$216,500.00; and be it further

RESOLVED, that Thompson & Bender is authorized to utilize as a subconsultant AnswerNet, Inc., 3930 Commerce Avenue, Willow Grove, PA 19090 to provide outreach to students who have not registered for the Spring 2022 term at Westchester Community College; and be it further

RESOLVED, that the County Executive or his authorized designee is hereby authorized to execute all instruments and take all actions reasonably necessary to implement this Resolution.

	Account to be Charged/ Credited	Fund	Dept.	Major Program, Program & Phase Or Unit	Object/ Sub Object	Trust Accou nt	Dollars
FY 21-22	5443600	703	0110	9997	9543		\$16,500

Budget Funding Year(s)
(must match resolution)

Start Date: 11/1/2021

End Date: 10/31/2024

Funding Source:

Tax Dollars \$ _____

Contractor Federal I.D. No./
Social Security No.:

State Aid \$ _____

\$16,500.00
(must match resolution)

Federal Aid \$16,500.00

Vendor No.:

Other _____ \$ _____ (Tuition)
Encumbrance No.: _____